



*Show your support  
and reach the leaders in the  
boating industry through these  
sponsorship opportunities.*



# 2024 Sponsorship Kit

**For Additional Questions:**

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# CPYB Sponsorship Packages 2024

## ABOUT CPYB CERTIFICATION

The Certified Professional Yacht Broker (CPYB) program recognizes Yacht Sales Professionals throughout North America who are committed to continuing education and meeting professional standards. The program is supported by every professional yacht broker association in the U.S. and Canada and is also strengthened by CPYB Sponsors – industry leading companies who appreciate the valuable role that brokers serve in encouraging and growing the boating lifestyle.

## ABOUT CPYB SPONSORSHIP

CPYB Sponsors receive year-round recognition of their commitment, as well as the knowledge that their generosity is making a real difference in the marketplace.

Your support as an annual CPYB Sponsor will strengthen the role of committed yacht sales professionals who work to continually enhance their qualifications, expertise and service to the industry as Certified Professional Yacht Brokers.

## SPONSORSHIP PACKAGES



**Contribution of \$10,000 or greater**  
(multiple sponsorships available)

**Exclusive Sponsorship of \$15,500**

- Use of the CPYB Diamond Sponsor logo in your company literature and website to promote your commitment to the CPYB program for one year
- 3 dedicated sponsored emails reaching all CPYB contacts
- Opportunity to submit an article highlighting your company or other authored work to be included in the Special Feature section of an issue of the new CPYB's quarterly e-newsletter
- Opportunity to participate as a presenter or speaker at one CPYB e-seminar program
- Recognition of your sponsorship in all CPYB e-seminar marketing and during all CPYB e-seminars
- Recognition of your support in CPYB's new quarterly e-newsletter
- A listing on the sponsorship page and CPYB's home page, including your linked company logo for one year



**Contribution of \$5,000 - \$9,999**  
(multiple sponsorships available)

**Exclusive Sponsorship of \$8,500**

- Use of the CPYB Gold Sponsor logo in your company literature and website to promote your commitment to the CPYB program for one year
- Opportunity to submit a profile of your company and services to be published in CPYB's new quarterly e-newsletter
- Opportunity to participate as a presenter or speaker at one CPYB e-seminar program
- Recognition of your sponsorship in all CPYB e-seminar marketing and during all CPYB e-seminars
- Recognition of your support in CPYB's new quarterly e-newsletter
- A listing on the sponsorship page and CPYB's home page, including your linked company logo for one year



**Contribution of \$2,500 - \$4,999**  
(multiple sponsorships available)

- Use of the CPYB Silver Sponsor logo in your company literature and website to promote your commitment to the CPYB program for one year.
- Recognition of your sponsorship during all CPYB e-seminars
- Recognition of your support in CPYB's quarterly e-newsletter
- A listing on the sponsorship page and CPYB's home page, including your linked company logo for one year



**Contribution of \$1,000 - \$2,499**  
(multiple sponsorships available)

- Use of the CPYB Bronze Sponsor logo in your company literature and website to promote your commitment to the CPYB program for one year
- A listing on CPYB's home page, including your linked company logo for one year



**Contribution of \$1-\$999**

- Use of the CPYB Friend of CPYB logo in your company literature and website to promote your commitment to the CPYB program for one year